Kris Potrafka

415-420-9266
kris.potrafka@gmail.com
Austin, TX and open to travel anywhere

TECHNOLOGY **EXECUTIVE** MEDIA

NOW AVAILABLE TO SOLVE PROBLEMS

Part-time and contract focused on...

- Business Management & Ops
- Employee Communications
- HR Business Leadership
- Executive Staff Facilitation and Coaching
- Enterprise-wide Change

DESIGN & LAUNCH A LIVE MUSIC BOOKING APP

Vision, design, seed stage funding, marketing, and beta launch

Music Firsthand

Founder, CEO

Build a brand

Host and produce weekly live streaming show

BE THE MINI-CHRO

$2b revenue, 5,000 employees, 3 C-Suite Execs, Staffing, C&B, L&D

AMD

VP, HR

Ph.D. Organizational Development & Change

IMPROVE EXECUTIVE OPERATIONS

Business Reviews, Dashboards, Exec. Meeting Facilitation, Communications

iHeartMedia

SVP, Chief of Staff

DESIGN A LEARNING ORGANIZATION

Global career architecture, innovative learning platform, knowledge management

Cisco

Dir., Mktg Ops

Executive Coach Certification

OPEN 2 INTL OFFICES

HR infrastructure, staffing, and processes for launch of new offices

MySpace

Dir., Intl. HR

IMPROVE ORG. CAPABILITY AND MARKETING OPERATIONS

M&A, Employee Portal & Comms, Leadership Programs, Career architecture

Sun Microsystems

Director, Marketing Ops

Learn

Masters in Human Resources and Industrial Relations

M.A. Psychology

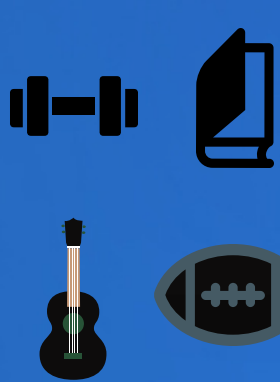
B.A. Rhetoric and Public Address, Psychology

Give Back

Facilitated over $20,000 in contributions to Austin artists and music-related non-profits.

VALUES

TEAM
TRUST
TENACITY

potrafka.com

Live Life